

Print ad sizes
(width by height)FRONT COVER
(bleed)
mm 210 x 247FULL PAGE
(bleed)
mm 210 x 297FULL PAGE SPREAD
(bleed)
mm 420 x 2971/2 PAGE SPREAD
(bleed)
mm 420 x 1301/2 PAGE horiz.
(bleed)
mm 210 x 1301/2 PAGE horiz.
(frame)
mm 172 x 1301/2 PAGE vert.
(bleed)
mm 85 x 2971/2 PAGE vert.
(frame)
mm 85 x 2701/3 PAGE horiz.
(bleed)
mm 210 x 851/3 PAGE horiz.
(frame)
mm 172 x 851/3 PAGE vert.
(bleed)
mm 55 x 2971/3 PAGE vert.
(frame)
mm 55 x 2701/4 PAGE vert.
(frame)
mm 85 x 1301/4 PAGE horiz.
(frame)
mm 130 x 85

ADVERTISING MECHANICALS AND RATES

| Print ads* | Rates |
|-----------------------------------|--------|
| FRONT COVER (FC) | € 7550 |
| INSIDE FRONT COVER (IFC) | € 5000 |
| BACK COVER (BC) | € 5250 |
| INSIDE BACK COVER (IBC) | € 4500 |
| FACING CONTENTS | € 5000 |
| FULL PAGE SPREAD (IFC + PAGE n.1) | € 8300 |
| CENTRAL SPREAD | € 7350 |
| INTERNAL SPREAD | € 6800 |
| PAGE n.1 | € 4500 |
| FULL PAGE | € 4000 |
| 1/2 PAGE | € 2750 |
| 1/2 PAGE SPREAD | € 4700 |
| 1/3 PAGE | € 2350 |
| 1/4 PAGE | € 1900 |

| Special advertising solutions | Rates |
|-------------------------------|------------|
| BELLYBANDS | on request |
| BOUND INSERT | on request |
| BOOKMARK | on request |
| FLYER | on request |
| STICKER | on request |

| Discounts | |
|------------------------------------|--------|
| 2 ADS BOOKED WITHIN THE SAME ORDER | - 5 % |
| 4 ADS BOOKED WITHIN THE SAME ORDER | - 10 % |
| 6 ADS BOOKED WITHIN THE SAME ORDER | - 15 % |
| AGENCY COMMISSION | - 10 % |

SPECIFICATIONS

- Bleeds: 3 mm beyond trim
- Vital matters: at 12 mm from top, bottom, gutter and outside edge
- Image colour process: CMYK
- Preferred file formats: EPS, TIFF, JPEG, PDF
- File resolution: 300 dpi
- Text resolution: 1200 dpi
- Proof: a colour proof MUST accompany each ad

Replacement or re-creation of artworks made by publisher directly will incur a charge.

SUBMISSION



- By email to: Elisa Novaresi (Production manager) elisa@teknoscienze.com
- By prepaid courier to: Tekno Scienze Srl, V.le Brianza 22, 20127 Milano, Italy
- Via customer-supplied FTP site
- Via our FTP site: details available on request

*For different sizes, please contact our marketing & sales department.

REGULAR ISSUES

| Deadlines | Material delivery | Issue date |
|-----------|-------------------|------------|
| JAN/FEB | JAN 22 | FEB 3 |
| MAR/APR | APR 16 | APR 30 |
| MAY/JUN | JUN 24 | JUL 8 |
| JUL/AUG | AUG 16 | AUG 30 |
| SEPT/OCT | SEP 6 | SEP 20 |
| NOV/DEC | NOV 19 | DEC 3 |

MONOGRAPHIC SUPPLEMENTS

Each supplement enjoys 1 full year of distribution and a printed circulation of over 20000 copies.

| Deadlines | Material delivery | Issue date |
|--------------------------------|-------------------|------------|
| OLIGOS/PEPTIDES | MAR 24 | APR 7 |
| ORGANOMETALLIC/CATALYSIS | MAY 14 | MAY 28 |
| CROs/CMOs AND RELATED SERVICES | AUG 16 | AUG 30 |
| EXCIPIENTS | SEP 6 | SEP 20 |
| PHARMACEUTICAL ANALYSIS | SEP 6 | SEP 20 |

For any advertising query, please call +39 02 26809375 or write to [Simona Rivarollo simona@teknoscienze.com](mailto:Simona.Rivarollo@teknoscienze.com) / [Silvia Baldina silvia@teknoscienze.com](mailto:Silvia.Baldina@teknoscienze.com)

ADVERTORIAL: COMPANY PROFILE/PRODUCT FOCUS

The lay-out will be performed by our graphic designers following a standard structure matching the whole journal lay-out. A galley proof will be forwarded to customers by e-mail prior to publication.

| Advertorial | Rates |
|---------------------------|--------|
| 1 st FULL PAGE | € 4000 |
| EACH ADDITIONAL PAGE | € 1000 |

WHAT TO INCLUDE

- Text: not exceeding 400 words/page
- 2 pictures/page
- Company logo
- Contact details

SPECIFICATIONS

- Image resolution: 300 dpi
- Accepted file formats: EPS, TIFF, JPEG, PDF
- Text file format: DOC

SUBMISSION

The material must be sent to:
Gayle De Maria (Associate editor)
gayle@teknoscienze.com

COVER STORY ARTICLE

The lay-out will be performed by our graphic designers following a standard structure matching the whole journal lay-out. A galley proof will be forwarded to customers by e-mail prior to publication.

WHAT TO INCLUDE

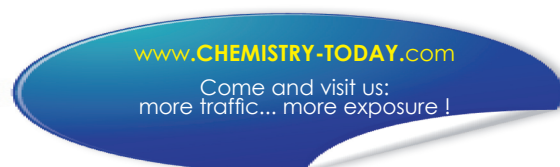
- Text: not exceeding 400 words/page
- 2 pictures/page
- Company logo
- Contact details

SPECIFICATIONS

- Image resolution: 300 dpi
- Accepted file formats: EPS, TIFF, JPEG, PDF
- Text file format: DOC

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