

# Specs

## Ad Sizes (width by height)



## Production requirements

- **Bleeds:** 3 mm beyond trim
- **Vital matters:** at 12 mm from top, bottom, gutter and outside edge
- **Image colour process:** CMYK
- **Preferred file formats:** EPS, TIFF, JPEG, PDF
- **File resolution:** 300 dpi
- **Text resolution:** 1200 dpi
- **Fonts and images must be embedded**

### Submission

- **By e-mail to:**  
Elisa Novaresi (Production Manager)  
elisa@teknoscienze.com
- **By prepaid courier to:**  
Tekno Scienze Srl, V.le Brianza 22, 20127 Milano, Italy
- **Via customer supplied FTP sites**
- **Via our FTP sites:** details available in request

For different sizes, please contact our Marketing & Sales department.

## Advertorial requirements

*Company Profile - Product Focus - Cover Story - Interview*

The lay-out will be performed by our graphic designers following a standard structure matching the whole journal lay-out. A galley proof will be forwarded to customers by e-mail prior to publication.

### What to include:

- Text: not exceeding 400 words/page
- 2 pictures/page
- Company logo
- Contact details

### Submission

#### The material must be sent to:

Gayle De Maria (Associate editor) - gayle@teknoscienze.com