

Print ad sizes (width by height)

FRONT COVER
(bleed)
mm 210 x 247

FULL PAGE
(bleed)
mm 210 x 297

FULL PAGE SPREAD
(bleed)
mm 420 x 297

1/2 PAGE SPREAD
(bleed)
mm 420 x 130

1/2 PAGE horiz.
(bleed)
mm 210 x 130

1/2 PAGE horiz.
(frame)
mm 172 x 130

1/2 PAGE vert.
(bleed)
mm 85 x 297

1/2 PAGE vert.
(frame)
mm 85 x 270

1/3 PAGE horiz.
(bleed)
mm 210 x 85

1/3 PAGE horiz.
(frame)
mm 172 x 85

1/3 PAGE vert.
(bleed)
mm 55 x 297

1/3 PAGE vert.
(frame)
mm 55 x 270

1/4 PAGE vert.
(frame)
mm 85 x 130

1/4 PAGE horiz.
(frame)
mm 130 x 85

ADVERTISING MECHANICALS

SPECIFICATIONS

- Bleeds: 3 mm beyond trim
- Vital matters: at 12 mm from top, bottom, gutter and outside edge
- Image colour process: CMYK
- Preferred file formats: EPS, TIFF, JPEG, PDF
- File resolution: 300 dpi
- Text resolution: 1200 dpi
- Proof: a colour proof **MUST** accompany each ad

Replacement or re-creation of artworks made by publisher directly will incur a charge.

*For different sizes, please contact our marketing & sales department.

SUBMISSION



- By email to: Elisa Novaresi
(Production manager)
elisa@teknoscienze.com
- By prepaid courier to:
Tekno Scienze Srl
V.le Brianza 22
20127 Milano, Italy
- Via customer-supplied FTP site
- Via our FTP site: details available on request

REGULAR ISSUES

Deadlines	Material delivery	Issue date
JAN/FEB	JAN 22	FEB 3
MAR/APR	APR 16	APR 30
MAY/JUN	JUN 24	JUL 8
JUL/AUG	AUG 16	AUG 30
SEPT/OCT	SEP 6	SEP 20
NOV/DEC	NOV 19	DEC 3

MONOGRAPHIC SUPPLEMENTS

Each supplement enjoys 1 full year of distribution and a printed circulation of over 20000 copies.

Deadlines	Material delivery	Issue date
OLIGOS/PEPTIDES	MAR 24	APR 7
ORGANOMETALLIC/CATALYSIS	MAY 14	MAY 28
CROs/CMOs AND RELATED SERVICES	AUG 16	AUG 30
EXCIPIENTS	SEP 6	SEP 20
PHARMACEUTICAL ANALYSIS	SEP 6	SEP 20

For any advertising query, please call +39 02 26809375 or write to
Simona Rivarollo simona@teknoscienze.com / Silvia Baldina silvia@teknoscienze.com