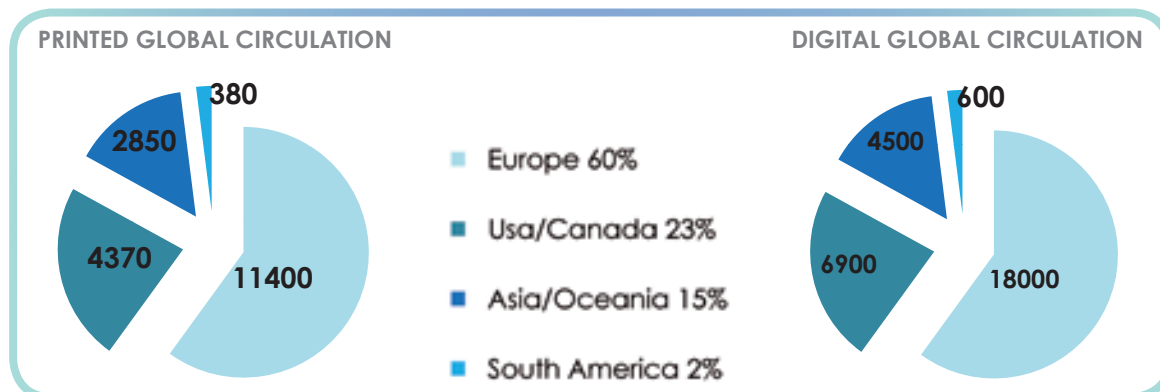


GLOBAL CIRCULATION

19000 contacts of our database are reached every year by our printed issues and supplements thanks to a rotation system.

Moreover, our digital versions can reach **30000 contacts** each time they are released.



For over **25 years**, *ChimicaOggi/ChemistryToday* has provided in-depth coverage of the global fine chemical industry.

ChimicaOggi/ChemistryToday continues to be an **authoritative source** for the fine chemical R&D and marketing.

READERSHIP

Geographic analysis - Europe

GERMANY	21,6 %
UNITED KINGDOM	15 %
ITALY	10,4 %
FRANCE	10,2 %
SWITZERLAND	8,8 %
EASTERN EUROPE	8,1 %
THE NETHERLANDS	6,2 %
SPAIN	5,4 %
BELGIUM	5,1 %
OTHERS	9,2 %

Global job analysis

R&D	35 %
MARKETING	27 %
PROCESS DEVELOPMENT	30 %
PURCHASING	5 %
OTHERS	3 %

Global industry analysis

PHARMACEUTICALS	33 %
CHEMICALS	29 %
SPECIALTIES	20 %
BIOTECHNOLOGY	11 %
OTHERS	7 %

DATABASE MARKETING SERVICES

Provide your custom-designed message and benefit from our qualified contact-database to promote your company business through targeted email campaigns.

SPECIFICATIONS

- Message: custom-designed (we suggest to include: text, company logo, contact details, website link, pictures)
- Message file format: HTML
- Message file size: 30 kb maximum

QUOTATIONS & SUBMISSION

For quotations write to:
Simona Rivarollo (Marketing & Sales)
simona@teknoscienze.com

While for material submission write to:
Sara Vender (Marketing assistant)
sara@teknoscienze.com

www.CHEMISTRY-TODAY.com

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